

Andy Pacheco  
Electronic Press Kit

Provided by: Andres Pacheco

2019 - Summer



## Summary

In this EPK, you will be able to find sufficient information of the Bolivian-Canadian artist Andy Pacheco.

We hope this playbook, (not a rule book), can help you book smoother gigs, proficient interviews, press releases, or whatever you need to fill your #APdose.

Pleaser reach out if you need more answers,

- Andres Pacheco



## Vision and Mission

"Sunshine and the Werewolf" Reunion Gig



(Times Square, New York 2018)

### Mission

"Create, Innovate and Replace while staying true to yourself and nothing else. Provide the world with high action, fast paced, melodramatic songs of the genre pop/rock/blues"

### Vision

"Help anyone that comes into our path, rather seeing them as opposite, its an obstacle towards further growth and knowledge"

"I like being part of a rock and roll band, but I love being part of a rock and roll brand."

- Gene Simmons

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## Contact Information

### Name

Andres Pacheco  
Maya Evia

Singer/Songwriter/Manager  
Emergency Contact

### Email

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[Yo@AndyPacheco.com](mailto:Yo@AndyPacheco.com)

Private / Business  
Public / Press

### Phones

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+591 (670) 88 404

International  
Central and South America

+1 (647) 998 6335

Emergency Contact

My First Rock Show Ever - Paul Di Anno Live in La Paz, Age of 10



(La Paz, 2010)

# Media

## Photography

Relay for Life - Fundraiser Event @ Sheridan College





Credits go to Rabab Malik, young professional, and Sheridan pal! (2019)

## Headshot in Photography Studio, Toronto



Credits go to Jack Nobre, the most amazing and patient photographer. (2018)

## Outdoor Shoot: Honey, where is the Stage?



Credits go to Jack Nobre, the most amazing and patient photographer, as well Soma Chhaya, the girl in the picture, good friend, and a like-minded individual. (2017)

## Videos

'19 Music Video Release - Say

[Say - Andy Pacheco \(Official Music Video\)](#)

Shoot and Edited by: Muyu Muyu Estudio Creativo

Location: Salar de Uyuni, Bolivia

Salt Flat, Writing Songs



(Uyuni, Bolivia 2018)

## ‘18 Live Performance - Crowd Pleaser

[Crowd Pleaser - Andy Pacheco \(Live in Michagan\)](#)

Shoot and Edited by: Dave is Not here, Andres Pacheco

Location: Michigan, US

Cover Art



(Camtasia, 2018)

## ‘18 Music Video Release - Wanna

[Andy Pacheco - Wanna \(Official Music Video\)](#)

Shoot and Edited by: Eric Soto

Location: Mississauga, Canada

Cruising Down the Street with my 2 4





(Queen St, Streetsville, Canada, 2018)

## Press

### Media Quotes

“Amazing Canadian artist, Over shines with happiness”

- Ale (Pecoza) Perez, Radio Host of Stereo 97 FM

“7th Highest Ranking Artist in Canada and Top 20 in the world”

- ReverbNation, Social Networking Site for Artists

“Has the Heart of a Lion and Stage Presence”

- Michael Ursini, Judge Panel of “Boston Pizza Karaoke Competition”

### News Quotes

“Radiant, Vibrant Sound”

- NightTime, Rogers TV



## Awards & Notable Published Collaborations

- Nominated for Marty Award '18, Best Emerging Artist
- Guest Writer in the published book, REFLECTIVE DESTRUCTION; Overcoming Bullying, Death & Self Destruction by Josh Busuttill '17
- Carmella Mt. Carmel, Music Festival '16

2018 Poster - First #APFest



(La Paz, Bolivia 2018)

## Biography

### Short Bio

Andy Pacheco is an emerging artist from Bolivia. His sound takes inspiration from many genres but is in itself a unique experience. Andy brings together his vocals and acoustic guitar to create songs that can bring on the nostalgia of years past or the longing of times to come.

The Greaser



Credits go to Jack Nobre, the most amazing and patient photographer

## Long Bio

He was born on April 10, 1998 as Mauricio Andres Pacheco Evia in La Paz\* Bolivia, therefore the name of his first single\*.

He started his music career in his home country at the age of 11. With the help of one of his friend, they begun a duet. At that time Andy had the chance to meet Paul D'Ianno, the first lead singer from Iron Maiden.

When Andy turned 12, his parents decided to immigrate to Canada. He had to put an end to the duo project but never moved far from his friendship and the music. A few months later after settling in Toronto, his dad bought him his first electric guitar. He started playing it by himself, learning through the internet and some books. His parents realized his hidden talent for the strings and they got him enrolled to private guitar lessons in a community center closer to his home. Andy started playing under the influence of: Slash, Joe Perry, Kirk Hammett, Jimmy Page and Jimi Hendrix. Also, he learned the classic guitar riffs like: Sweet Child o Mine, Enter Sandman, Black Dog, Purple Haze and many others.

When Andy was 14, He started another band with the support of two friends and the band was named "*The Mess*". They performed at the Holy Angels Talent Show and came unquestionably number one. They recall the great Schools Out tune from Alice Cooper hitting the crowd.

The same year, Andy met his second guitar teacher named Dragan Petrovic. He encouraged and motivated him to play any style of music in guitar. After a couple years of playing and jamming together, Andy with the support of his teacher started the solo project. Andy recorded a demo which it turns to be his first single named "*The Streets of La Paz*" and produced by Dragan. He was 16 at that time.

With a few coins on his pocket, Andy did his first tour in South America promoting his first single. He sold 50 CDs and played in different venues during those two months. Also, he had the chance to meet great people and great musicians on tour as well.

When Andy returned from his trip, he moved to a new neighborhood in Mississauga, and with the ideas learned from his tour he decided to continue with another projects. Some of them include getting a job to buy more guitar equipment, create an online guitar store, teach on how to play the guitar and most important, he started working in a new song named "*La Clefa*". Nowadays, he is delighting the town of Mississauga blasting Rock 'n Roll & Blues music...

## Social Media

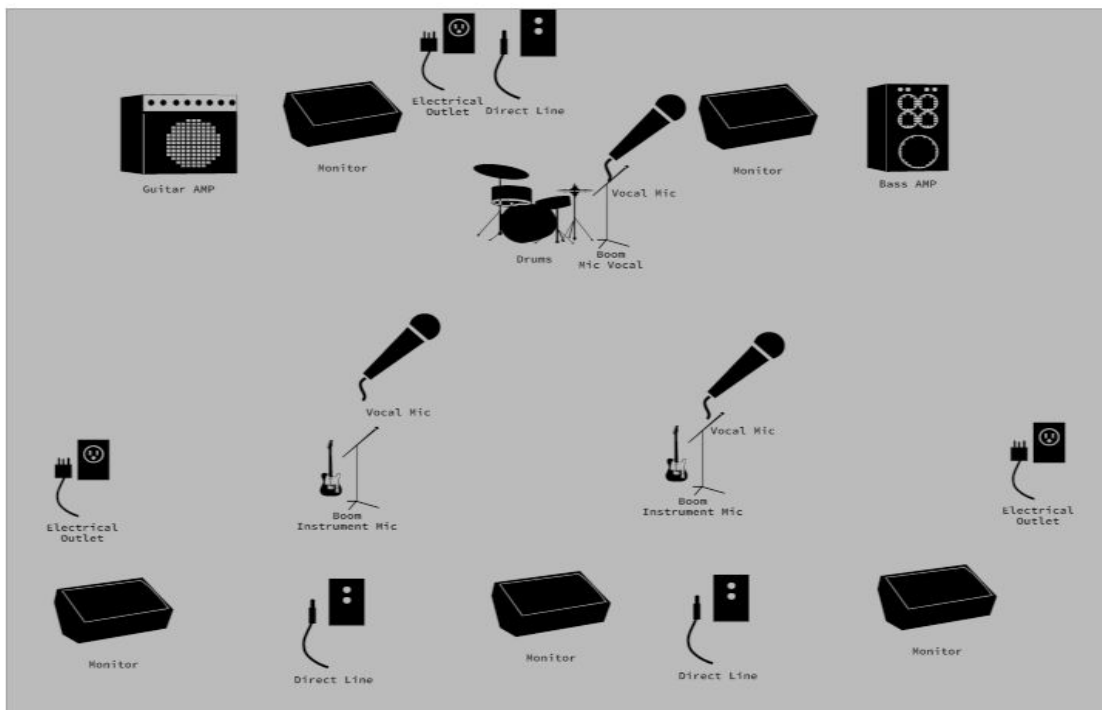
#	Websites
1	<a href="https://www.youtube.com/andypachecomusic">https://www.youtube.com/andypachecomusic</a>
2	<a href="https://www.andypacheco.com">https://www.andypacheco.com</a>
3	<a href="https://www.reverbnation.com/andypacheco">https://www.reverbnation.com/andypacheco</a>
4	<a href="http://www.twitter.com/andypacheco">www.twitter.com/andypacheco</a>
5	<a href="http://www.instagram.com/andypachecomusic">www.instagram.com/andypachecomusic</a>
6	<a href="https://www.facebook.com/andypachecomusic/">https://www.facebook.com/andypachecomusic/</a>
7	<a href="https://open.spotify.com/artist/543wvU5oIToxribtlulkUR">https://open.spotify.com/artist/543wvU5oIToxribtlulkUR</a>
8	<a href="https://store.cdbaby.com/cd/andypacheco">https://store.cdbaby.com/cd/andypacheco</a>
9	<a href="https://itunes.apple.com/us/artist/1354214317">https://itunes.apple.com/us/artist/1354214317</a>
10	<a href="https://www.amazon.com/Project-Santa-Fe-Andy-Pacheco/dp/B07KBZDN49">https://www.amazon.com/Project-Santa-Fe-Andy-Pacheco/dp/B07KBZDN49</a>
11	<a href="https://andypachecomusic.bandcamp.com/">https://andypachecomusic.bandcamp.com/</a>
12	<a href="https://soundcloud.com/andypacheco">https://soundcloud.com/andypacheco</a>
13	<a href="https://plus.google.com/u/0/+AndyPachecoMusic">https://plus.google.com/u/0/+AndyPachecoMusic</a>
14	<a href="https://www.pinterest.ca/AndyPachecoMusic/">https://www.pinterest.ca/AndyPachecoMusic/</a>
15	<a href="https://myspace.com/andypacheco">https://myspace.com/andypacheco</a>
16	<a href="https://g.co/kgs/yxd7yp">https://g.co/kgs/yxd7yp</a>
17	<a href="http://www.mississaugaartscouncil.com/members/andres/">http://www.mississaugaartscouncil.com/members/andres/</a>
18	<a href="https://www.linkedin.com/in/apachecoevia/">https://www.linkedin.com/in/apachecoevia/</a>
19	<a href="https://www.deezer.com/artist/14872481?utm_source=deezer&amp;utm_content=artist-14872481&amp;utm_term=2041525426_1543463153&amp;utm_medium=web">https://www.deezer.com/artist/14872481?utm_source=deezer&amp;utm_content=artist-14872481&amp;utm_term=2041525426_1543463153&amp;utm_medium=web</a>
20	<a href="https://www.submithub.com/artist/andy-pacheco">https://www.submithub.com/artist/andy-pacheco</a>
21	<a href="https://www.fiverr.com/andypacheco">https://www.fiverr.com/andypacheco</a>
22	<a href="https://join.skype.com/invite/yf0x9m7ejw3F?fbclid=IwAR2_gLJcK1TvtFMG9nrRo31CoiQuQ0ENLji7yyMSNdVigZFRUIFle0vpWCA">https://join.skype.com/invite/yf0x9m7ejw3F?fbclid=IwAR2_gLJcK1TvtFMG9nrRo31CoiQuQ0ENLji7yyMSNdVigZFRUIFle0vpWCA</a>
23	<a href="https://play.google.com/store/music/artist/Andy_Pacheco?id=Ahnlfng7fvf42vhh4ecjnkakxii">https://play.google.com/store/music/artist/Andy_Pacheco?id=Ahnlfng7fvf42vhh4ecjnkakxii</a>
24	<a href="https://linktr.ee/andypachecomusic">https://linktr.ee/andypachecomusic</a>

# Stage Plot

## Technical Requirements for a Trio Act

- 3 Mics + Stands + XLR – SM58
- 3 Guitar Stands
- 5 Monitors
- 2 DI Box (Each Side of Stage) For bass and Acoustic Guitar
- 1 Guitar Amp – Fender Twin
- 1 Drum Kit, 2 Toms, 2 Cymbals, Snare, Bass Drum and Highhat
- 3 Sources of Sufficient Clean Power

Provided by Sonic Bids



(April, 2019)

## 40 Minute Setlist

***1) Say***

***2) Pasis***

***\* Jam \****

***3) Streets of La Paz***

***4) Wanna***

***\* Crowd goes Crazy \****

***5) I Love U***

***6) Third World (La Clefa)***

***Encore:***

***1) Crowd Pleaser***

***2) Beers and backyards***



## Rider

Essential - Nothing plastic, or that harms the environment!!!

Acoustic Guitar  
Cajon

Hot Chicken Wings  
Vegetarian Nachos + Guac, Hot, Cream Sauces

6 Pack - Molson Canadian Beer  
12 Pack - Ice cold water  
6 Pack - Red Gatorade bottles  
2 40 Oz - Olde English bottles  
750 ml - Jack Daniels bottle  
3 Packs - Belmont King Large  
3 Packs - Nescafe Instant Coffee  
Camara Diji Film - InstaPrint camera

Non-Essential - Contact immediately if cannot provide

Large Black Toblerone Chocolate Bar  
Sushi - California Roll, Salmon Sashimi, Maki Roll  
Pizza - Meat lover from Costco  
Indica Marijuana - 7 Grams  
Red Rum Backwoods - 5 Pack  
Bong  
6 Pack, Bolivian Beer "Huari"

Studio Setup - For rough demos

Dimmer Lights  
Black Couches



Thank You,



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